

inet | 1000HourDay EXPEDITION









(Australian Geographic, 2004) Chris Bray, together with Clark Carter are professionally sponsored adventurers whose journeys are all about pushing their own boundaries and encouraging others to do the same, while also raising awareness of the pristine environments through which they travel. Their sponsors share these values, and in supporting their expeditions, align themselves in the public eye with the winning qualities of leadership, innovation, goal-setting, perseverance, teamwork and the pioneering Australian spirit.



Sponsorship Opportunity!



In May 2008, Australians Chris Bray (24)

and Clark Carter (23) will head back to the 9th largest island on Earth – the largely unexplored Victoria Island in the Arctic - to continue their world-first expedition.

In 2005 they both hauled and paddled 250kgs of gear and supplies behind them in home-made wheeled kayaks, alone, for 58 days. Enduring a touch of **frostbite**, being chased by a pack of arctic wolves, and being sniffed out by a polar bear, the 2-man team crossed regions likely never seen before by human eyes in their attempt to become the first people to cross Victoria Island in the Arctic Archipelago. The unknown and extreme nature of the terrain - as well as several delays and setbacks – saw the pair 300km into the 1000km epic by the time winter arrived to force them out.

Backed by leading organisations

including iiNet, Gore-Tex® Fabrics, Australian Geographic, Paddy Pallin, Leatherman, Icebreaker and Air Canada, as well as armed with knowledge gained in 2005, they have redesigned their craft from scratch – now using carbon-fibre rims on 1.5m diameter tractor inner-tube tyres protected by ballistic-grade **Kevlar** fabric covers – and will set out for 100 days, unsupported, to finish what they started.

The media has lined up to follow this adventure as it unfolds, with weekly live TV interviews via satellite phone, radio call-ins etc, as well as daily updates sent live from the expedition every day – complete with photographs – to the expedition website.

Both members of the Explorers Club and Society for **Human Performance in Extreme Environments**, they will be conducting valuable research including documenting ancient Inuit archaeological sites including bone tools as they did in 2005, as well as the effects on their bodies of up to 100 days of extreme physical and mental challenges.

Filming the entire adventure in High-Definition, they are producing a documentary as well as writing a book on the overall expedition -4-years in the making.

www.1000HourDay.com